



Privacy Policy for WigLe Dance CIC

WigLe Dance CIC is committed to maintaining the trust and confidence of our visitors both online and in house. We want you to know that WigLe Dance is not in the business of selling, renting or trading your personal data with other companies, charities, arts organisations or businesses for marketing purposes. In this Privacy Notice, we provide lots of detailed information on when and why we collect your personal information, how we use it, and how we keep it secure.

When someone visits our website, we use a third party service Google Analytics to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website. We use this information to help us understand which parts of our website are of most interest and useful to you. For more information on Google Analytics cookies, see the official Google Analytics page. (<https://policies.google.com/privacy?hl=en>)

In some cases we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of cookies simply allow us to provide you with content that we feel may be of interest to you.

We use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Facebook, Twitter, Instagram will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

As part of the registration process for our monthly e-newsletter, we collect personal information. We use that information for a few reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences. You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality and features of this and many other websites that you visit.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time

of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing info@wigledance.co.uk.

When you book and attend a class, your details will be stored in our online CRM database **ClassManager** and you will be asked to sign a consent form allowing us to hold this data. We use this data to provide points of contact in an emergency and on occasion support our funding bids/reports. Please be assured that we do not share your personal details with any other company without your consent and we aim to ensure that there are appropriate physical, technical and managerial controls in place to protect your personal details. We will keep your personal data for no longer than is necessary and for the purposes for which it is processed, in accordance with our internal data protection policies.

We may share anonymised information with other organisations, particularly our funders, who use this to analyse our audience development programmes and self-generated funding to understand the impact of the public investment made in WigLe Dance CIC. The length of time that data will be kept may depend on the reasons for which we are processing the data and on the law or regulations that the information falls under such as financial regulations, statutory limitation periods, HMRC, Health and Safety regulation.

When you use WigLe Dance Wi-Fi, rest assured, we do not collect data about:

- a. your device
- b. the volume of data which you use
- c. the websites and applications which you access, or
- d. your usage by access time, frequency and location

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer at info@wigledance.co.uk

More Information

Email: info@wigledance.co.uk
